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FOR IMMEDIATE RELEASE – April 10, 2010

“The News Room and Beyond”

**Kelley Rouse, WBOC-TV
Challenges of a TV News Anchor
April 10, 2010, at 11 a.m.
Brew River Restaurant
502 West Main Street
Salisbury, MD**



Salisbury, MD, April 10, 2010 – Kelley Rouse, of WBOC-TV, will be offering insight into the challenges faced by a TV news anchor, as well as sharing details of her most recent endeavor, “Moments in Life,” on April 10, 2010, at 11:00 a.m., at the Brew River Restaurant located in Salisbury, MD.

Kelley will describe how she copes with tight deadlines; performs despite in-studio distractions and technical difficulties, as well as with the stress inherent in “breaking news” items. She will also tell us not only how she created the stories that are the basis of “Moments in Life,” but *why* she decided to share these experiences.

Kelley Rouse has over twenty-five years of experience in broadcast journalism, and her stories have earned Associated Press awards. She is well-known in the Delmarva community as a public speaker, public programs participant, and supporter of the arts and education. This year Kelley created a new path combining her acting and writing talents into story-telling. “Moments in Life,” is a collection of short stories gleaned from her life. The themes are universal, taken from her experiences as a journalist, daughter, mother and friend.

Kelley frequently performs “O’Keeffe/Sunset of an Artist”, a play about the life of artist Georgia O’Keeffe, written by Martha Furey, and the second one-woman show that Rouse has produced and performed. Kelley received her BA in Theatre and English Literature from Eastern Michigan University and studied with Herbert Berghoff in New York City. She says she loves

the marshes, the Chesapeake Bay with its harbors and work boats, soft-shelled crabs and, of course, the ocean because there's nothing better than an afternoon at the beach with friends.

“I look forward to sharing with your members my thoughts on words and their importance not only to my livelihood, but to my quality of life.”

The meeting is free and open to the public. Those attending may elect to stay following the speaker's presentation and join the group for a networking lunch, at their own expense.

ESWA is an all-volunteer, nonprofit organization supporting writers and the literary arts across the Delmarva Peninsula. For more information visit the website www.easternshorewriters.org, or contact: Judy Reveal, jreveal@verizon.net.

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