



Mindy Burgoyne will be the speaker for the March ESWA meeting. The focus of her presentation will be on marketing through social media. If you're currently marketing your work you won't want to miss this opportunity to learn about the advantages of social media.

Mindie is the author of three books about Maryland's historic Eastern Shore. She works for the Maryland Department of Business and Economic Development as a business development consultant, and also freelances as a marketing consultant and trainer.

Mindie has been a featured speaker on marketing and the use of social media platforms for the Delaware Association of Realtors, Maryland Writers Association, Rotary International, the Maryland Economic Development Association, and the Bay to Ocean Writers Conference. Her writing and photographs have been featured in Music News, National Catholic Reporter, Vancouver Sun, Coastal Style, Maryland Life, National Geographic Television Network, the Today Show, and CBS News. Mindie and her husband Dan have six grown children and live in Marion Station in Somerset County.

For more information see Mindie's full bio at her website:
<http://writingthevision.com/mindieb.htm>.